

The Ivy Sea[®] Big-Vision Quantum Leap Guide For SOHO Enterprisers

Seventy-five pages of tips, reflections, questions,
and inspiration on some of the most
common issues and concerns for
big-vision, small-business owners.



An Ivy Sea[®] Skill-BUILDER Kit
Ivy Sea[®] • San Francisco, California
(415) 752-6317 • <http://www.ivysea.com>

About Ivy Sea®

Transformation, transition, change — from the 'business as usual' status-quo to a more authentic, extraordinary, and alive way of being and working that expresses your highest potentials and deepest values as leaders, entrepreneurs, and change agents; as individuals, or groups.

That's our specialty and purpose at Ivy Sea.®

You'll find that we emphasize an "inside out" path to:

- liberating, clarifying, energizing, communicating manifesting your bold, heart-felt purpose, mission, and vision;
- communicating and expressing purpose and vision skillfully and ethically; and
- approaching and leading change and transformation in a more mindful, skillful way with more positive effect;
- staying centered, grounded, clear, and inspired along the way.

Whether through thought-partner dialogues, indepth consultations, or online resources, Ivy Sea can help you find your way.

For more information, visit our award-winning web site – Ivy Sea Online – at www.ivyseas.com.

For a tailored consultation, a telephone session, or additional copies of this or other Ivy Sea® Skill-Guides:

Phone: (415) 752-6317

E-mail: info@ivysea.com

Web: <http://www.ivyseas.com>



© 2005-2009 Ivy Sea®, San Francisco, California. All rights reserved. No distribution in any form or format without express written permission from Ivy Sea For information about reprinting or acquiring duplicates, contact Ivy Sea at www.ivyseas.com or info@ivysea.com.

Table of Contents

Four keys to success & satisfaction.....	1
Are idealistic enterprises possible?	3
Seven advantages of small groups	6
A few great reasons to vision and plan	9
Setting goals you'll want to accomplish	10
Eight things you can do for a visionary year.....	11
Finding possibility in the sea of change	14
Great questions for exploration	16
Forty clarifying statements for visioning	17
Overcoming the "ick" factor of sales	20
Skillful marketing for any economy.....	23
What can you learn from dot-com failures?.....	26
Economy-proof customer service.....	29
Ensuring clear expectations with customers	32
Should you hire employees or fly solo?	34
Tips for navigating cash-crunch times	37
How can you listen more skillfully?	39
Release judgmentalism, increase receptivity	41
Faith, wisdom, and the entrepreneur	45
Finding clarity when you're feeling foggy	46
Success, fear and failure.....	49
Apollo 13 and the definition of failure.....	51
Mastering virtues through your work	53
Creating a supportive peer network.....	58
Clarifying questions for reducing isolation.....	59
Tips for staying better organized.....	60
Navigating around information overload	62
Overwhelmed? Stretch your timelines	64
Sabbaticals: One way to avoid burnout	67
Ten tips to avoid burnout and get balanced	69
About Ivy Sea and the Skill-Builder Kits	71